

CRISIS COMMUNICATION IN THE PUBLIC SECTOR:

A CONVERSATION WITH ALLAN BONNER

Featuring: Dr. Allan Bonner of Allan Bonner Communications Management Inc.

In today's climate it is more important than ever for governments and public institutions to communicate effectively in times of crisis. Effective crisis communication is essential for resolving problems and maintaining public trust. Come gain insight on how to navigate disaster with one of the world's most renowned crisis communicators.

Thursday, October 18, 2018 1:30 p.m. - 3:00 p.m. Location (Saskatoon): Canada Room, Diefenbaker Building, University of Saskatchewan Location (Regina): CB 308, College Avenue Campus, University of Regina Registration: Available online



Allan Bonner has worked extensively with governments and governmental organizations around the world, assisting them in dealing with many high-profile, controversial situations. Dr. Bonner is receiving a Distinguished Professional Achievement Award from the

University of Regina in recognition of his celebrated career.

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